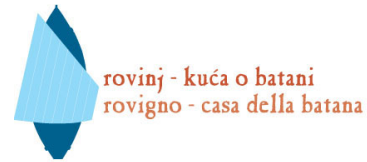




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rovinj - kuća o batani
rovigno - casa della batana

**15TH FORUM ON MEDITERRANEAN MARITIME HERITAGE
INTANGIBLE MARITIME HERITAGE – FROM THE COMMUNITIES TO MUSEUMS AND
VICE VERSA...
(Listing, Protecting, Interpreting, Disseminating...)**

Rovinj/Rovigno – Croatia

September 21st – 23rd 2009

Co-organizers:

Association of Mediterranean Maritime Museums (AMMM)
Ecomuseum Kuca o batani/Casa della batana, Rovinj/Rovigno
Project “Croatian Ethnographic Heritage in the Context of Cultural Policies” Department of
Ethnology and Cultural Anthropology, University of Zagreb

Patrons:

Municipality of Rovinj/Rovigno
Ministry of Culture of the Republic of Croatia
Ministry of Tourism of the Republic of Croatia
Ministry of Science, Education and Sports of the Republic of Croatia
Croatian Commission for UNESCO

Sponsors:

Maistra d.d.
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On 17th October 2003, the 37th UNESCO General Conference in Paris adopted by consensus the new Convention for the Safeguarding of the Intangible Cultural Heritage. According to the Convention, the intangible cultural heritage – or living heritage – is the mainspring of our cultural diversity and its maintenance a guarantee for continuing creativity of mankind. Remarkable speed with which the new Convention has been officially adopted by the required minimum number of States is and shows the interest and enthusiasm that exists in many countries in all regions of the world for action to preserve and promote the intangible heritage...

Intangible maritime heritage presents its very fragile part, endangered by unpredictable socio-economic and landscape changes that make a big challenge for different heritage organizations from public, civil or private sector. First thematic conference on Intangible Maritime Heritage, organized by Association of Mediterranean Maritime Museums (AMMM) and Maritime Museum from Barcelona in May 2008, was the first one in which this professional network has given chance to different maritime museums and alike associations from the Mediterranean region to share their experiences and debate their work in this field.

Roof theme of the 15th Forum on Mediterranean Maritime Heritage “Intangible Maritime Heritage – From the Communities to Museums and Vice Versa... (Listing, Protecting, Interpreting, Disseminating...)“ proceeds with the continuity of dealing with intangible maritime heritage as immensely accurate heritage and museology issue. According to that some of the basic questions that are going to be accentuated on the Forum are:

- Are maritime museums giving enough (or at all?) space in their mission statements for intangible maritime heritage?
- How do or could museums integrate intangible maritime heritage in their activities?
- What maritime museums could do to become closer to living transmitters of intangible maritime heritage – maritime people and maritime communities and to become a proper partner to them?
- What are qualitative and quantitative improvements museums can do to put more attention to intangible maritime heritage... Who are the possible partners and cooperators for museums to join with to be more close to intangible heritage and its living transmitters...?

PRELIMINARY PROGRAM

MONDAY, SEPTEMBER 21ST 2009

- 09:00–10:00 Registration of participants
10:00–10:30 Opening speeches
- 10:30–11:00 **Key note speech of the XV AMMM Forum – global prospective overview**

Key note speaker prof. dr. Amaeshwar Galla (PhD, Professor of Museum Studies, The University of Queensland, Brisbane, Australia; Chair museums and sustainable development UNESCO)
- 11:00–11:15 Break
- First Thematic Session: Intangible Maritime Heritage – Croatian Context**
- 11:15–11:35 Opening speech

„Creating of the Mediterranean Heritage“ Nevena Skrbcic_Alempijevic, Chair for the Course “Mediterranean Cultures”, Department of Ethnology and Cultural Anthropology, University of Zagreb
- 11:35–11:55 „Croatian Ethnology on Intangible Heritage“ Tihana Petrovic Les, Petra Kelemen i Sanja Loncar, Department of Ethnology and Cultural Anthropology, University of Zagreb
- 11:55–12:15 „Listing and Protecting Intangible Heritage in Croatia“, Mirela Hrovatin, Department for Movable and Intangible Cultural Heritage, Ministry of Culture of the Republic of Croatia
- 12:15–12:35 „East Adriatic Coast and Mediterranean Cultural Transfers during the course of History“, Tea Mayhew, Maritime and History Museum of the Croatian Littoral, Rijeka
- 12:35–14:30 Lunch Break
- 14:30–14:50 „Culture in the Context: the Role of Intangible Culture in Istrian Museums“, Lidija Nikocecic, Ethnographic Museum of Istria, Pazin
- 14:50–15:10 „Intangible Maritime Heritage and Ecomuseums – Case Study Kuća o batani/Casa della batana“, Dragana Lucija Ratkovic, Ecomuseum Kuca o batani/Casa della batana, Rovinj/Rovigno
- 15:10–15:30 „Researching and Representing the Changing Fishermen's Heritage and Identities in Fazana (South Istria)“, Boris Koroman, Humanities Department, University Juraj Dobrila, Pula
- 15:30–15:50 „Virtual Halieutical Museum – Foundations, Concept, Networking“, Josko Bozanic, University of Split
- 15:50–16:10 Break

Second Thematic session: Intangible Heritage and Museums – Mediterranean Context

- 16:10–16:30 Opening speech
- Waiting for the Title**, Juan Luis Alegret Tejero, Universitat de Girona
- 16:30–16:50 „Discourse and Representation of a Maritime Community: The Case of Cambrils, Catalonia“. (*Discurso y representación de una comunidad marinera. El caso de Cambrils, Cataluña*), Elvira Mata, Museu Marítim de Barcelona, Spain
- 16:50–17:10 „The Memory of Fishermen“ (*La memoria de los pescadores*), Miquel Martí, Museu de la Pesca, Palamós, Spain
- 17:10–17:30 „The Museum of the Anchovy and Salt, an Experience on Recovering the Maritime Heritage of l'Escala, Catalonia. (*El Museu de l'Anxova i de la sal, una experiència de recuperació del patrimoni marítim de l'Escala, Catalunya*)“, Lurdes Boix, Museu de l'Anxova i de la Sal, L'Escala, Spain
- 17:30-18:00 Debate, First day Closing Speech
- 19:00-24:00 Visit to the Ecomuseum Kuca o batani/Casa della batana and enjoying gastro-musical maritime program „From Santa Eulalia to Spacio Matika – Eating, Drinking and Singing Intangible Heritage“

TUESDAY, SEPTEMBER 22ND 2009

- 09:30–10:30 Reception at the Municipality of Rovinj Town Hall

Second Thematic Session: Intangible Heritage and Museums – Mediterranean Context - continuation

- 10:30–10:50 “MEM Project: The Emigration Museum of Genoa. Which Museography suits Intangible Heritage?” (*Progetto MEM: il Museo dell'Emigrazione di Genova. Quale museografia per il patrimonio immateriale?*), Pierangelo Campodonico, Mu.MA – Galata Museo del Mare, Genova, Italy
- 10:50–11:10 „Coastal Community and Local Identity. Research Orientations on Intangible Heritage“ (*Comunita' costiere e identita' locali. Indirizzi di ricerca sul patrimonio immateriale*) Maria Lucia De Nicolo', Museo della Marineria di Pesaro, Italy
- 11:10–11:30 „The Historical Navigation and Sailing School of the Museo della Marineria di Cesenatico“ (*La scuola di vela e di navigazione storica del Museo della Marineria di Cesenatico*) Davide Gnola, Museo dell Marineria Cesenatico, Italy
- 11:30–11:45 Break
- 11:45–12:05 **Waiting for the Title**, Maria da Graça Filipe, Ecomuseo do Seixal, Portugal

- 12:05–12:25 „Songs, Traditions and Skills of Intangible Culture of Fishermen and Salt Workers from Piran“ (*Canti, tradizioni e conoscenze della cultura immateriale dei pescatori e dei salinai del piranese*), Martina Gamboc, Sergej Masera Maritime Museum, Piran, Slovenia
- 12:25–12:40 „Tuna Net Fishing Songs“ (*I canti della Tonnara*), Pietro Maniscalco, Arsenale di Palermo - Museo del Mare, Palermo, Italy
- 12:40-12:55 „Theatrical Communication of Intangible Maritime Heritage. The experience of the Museo della Marineria di Pesaro“ (*La comunicazione teatrale del patrimonio immateriale della cultura marinara. L'esperienza del Museo della Marineria di Pesaro*), Michela Silvagni, Museo della Marineria di Pesaro, Italy
- 12:55–15:00 Lunch Break

Second Thematic Session: News on the Activities of the Mediterranean Maritime Museums

- 15:00–15:15 „Maritime Museum Kotor Throughout Time“, Mileva Pejaković-Vujošević, Pomorski muzej Crne Gore, Kotor, Crna Gora
- 15:15–15:30 „Taste of Sea. Old-style and Tradition of Campanian Marine Cuisine“ (*Il gusto del mare. Antiche usanze e tradizioni della cucina marinara campana*), Antonio Mussari, Museo del Mare di Napoli, Italia
- 15:30–15:50 **Waiting for the Title**, Xhemal Mato, Albania
- 15:50–16:10 „Restoration Workshop on the Maritime Heritage of Paulilles, a Live and Sailing Heritage“ (*L'atelier de restauration du patrimoine maritime à Paulilles pour un patrimoine vivant et navigant*), Samuel Villevieille, Chargé de mission au patrimoine maritime, Conseil Général des Pyrénées Orientales, France
- 16:10–16:25 Break
- 16:25–16:40 **Waiting for the Title**, Pablo Carrera, Museo do Mar de Vigo, Spain
- 16:40–16:55 Presentation of the interactive CD: “Shipbuilding in the Ragusan Republic, Historic Maritime–Merchant Trails and Consulates of the Ragusan Republic”, Dubrovnik Museums – Maritime Museum, Croatia
- 16:55–17:15 Debate and Conclusion of The XVth AMMM Forum
- 17:15–17:30 Ceremony of giving an Eggplant, the fruit that symbolizes the belonging of all members to the Mediterranean, to the following organizer of the AMMM Forum
- 17:30–18:30 AMMM General Assembly Meeting at the Ecomuseum Kuća o batani/Casa della batana (members only)
- 19:30–20:30 Guided Tour around Historic Town of Rovinj
- 20:30–24:00 Maritime gastro-musical Program in the Spacio Matika

WEDNESDAY, SEPTEMBER 23RD 2009

Excursion to Slovenia, to the Maritime Museum, Piran and departure of the participants